

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A picture receiver, comprising:

a program information accumulating unit for accumulating program information about programming available for the picture receiver to receive;

a viewing information obtaining unit for obtaining viewing information about programming which the picture receiver has received;

a program recommending unit for: 1) selecting a program from among programs available to be received as a recommended program, based on the obtained viewing information and the accumulated program information and 2) determining whether the recommended program is a currently viewed program; and

a picture displaying unit for displaying the recommended program and the currently viewed program simultaneously, responsive to the program recommending unit, when the program recommending unit determines that the recommended program is other than the currently viewed program,

wherein the picture displaying unit modifies at least one of a position or a size of the currently viewed program, ~~and~~

the picture displaying unit simultaneously displays a remote controller operation guide with the recommended program and the modified currently viewed program, the remote controller operation guide presenting information associated with specific keys of a remote controller~~providing an indication~~ for selecting between the recommended program and the currently viewed program by ~~a remote~~ the remote controller, and

the picture receiver displays one of the currently viewed program and the recommended program responsive to selection by the remote controller using the presented information of the remote controller operation guide.

2.-3. (Cancelled).

4. (Currently Amended) A program recommending method, comprising the steps of:

accumulating program information about programming available for the ~~picture~~ picture receiver to receive;

obtaining viewing information about programming which the picture receiver has received;

selecting a program from among programs available to be received as a recommended program, based on the obtained viewing information and the accumulated program information;

determining whether the recommended program is a currently viewed program;

displaying the recommended program and the currently viewed program simultaneously by modifying at least one of a position or a size of the currently viewed program, when it is determined that the recommended program is other than the currently viewed program; and

simultaneously displaying a remote controller operation guide with the recommended program and the modified currently viewed program, the remote controller operation guide ~~providing an indication~~ presenting information associated with specific keys of a remote controller for selecting between the recommended program and the currently viewed program by ~~a remote~~ the remote controller;

wherein one of the currently viewed program and the recommended program is displayed responsive to selection by the remote controller using the presented information of the remote controller operation guide.

5.-8. (Cancelled).

9. (Currently Amended) The picture receiver of claim 1, wherein

the presented information of the remote controller operation guide includes a first information and a second information about the remote controller,

the first information indicates a first key of the remote controller,

the second information indicates a second key of the remote controller,

when the first key is pressed, the recommended program is displayed and the currently viewed program is not displayed, and

when the second key is pressed, the currently viewed program is displayed and the recommended program is not displayed.

10. (Previously Presented) The picture receiver of claim 9, wherein

when either the first key or the second key is not pressed for a predetermined time, the picture displaying unit shifts a mode from a two-picture display wherein the recommended program and the currently viewed program are displayed to a one-picture display of the currently viewed program.

11. (Currently Amended) The program recommending method of claim 4, wherein

the presented information of the remote controller operation guide includes a first information and a second information about the remote controller,

the first information indicates a first key of the remote controller,

the second information indicates a second key of the remote controller,

when the first key is pressed, the recommended program is displayed and the currently viewed program is not displayed, and

when the second key is pressed, the currently viewed program is displayed and the recommended program is not displayed.

Application No.: 10/553,613
Amendment Dated: December 10, 2010
Reply to Office Action of: October 14, 2010

MAT-8702US

12. (Previously Presented) The program recommending method of claim 11, further comprising:

a step of shifting a mode from a two-picture display wherein the recommended program and the currently viewed program are displayed to a one-picture display of the currently viewed program, when either the first key or the second key is not pressed for a predetermined time.